MEDIA RELEASE: Circulate Capital named Emerging Impact Manager to watch in ImpactAssets 50 global list

Singapore, February 25, 2021: Circulate Capital, the Singapore-based investment management firm dedicated to incubating and financing companies that prevent ocean plastic, was recognized as an Emerging Impact Manager (EIM) as part of the ImpactAssets 50 2021 (IA 50) global list released earlier this week.

Circulate Capital is one of only three fund managers in the EIM class that has raised more than (US)$100m, and the only fund in this class with a sole focus on investments in South and Southeast Asia. It is the world’s first investment fund dedicated to funding start-ups and SMEs that prevent ocean plastic and advance the circular economy in this region.

Commenting on the award, Rob Kaplan, Founder and CEO of Circulate Capital, said, “It’s a privilege to be named as part of this list and see more recognition for our mission. We believe that by investing in waste management, recycling systems and the circular economy in South and Southeast Asia, we can prevent ocean plastic and catalyze the billions of capital needed in a sector with massive potential for financial, environmental and social returns.

“Our investments drive scale to address key systemic gaps and pain points within the waste management and recycling ecosystem by scaling collection, upcycling and digitization,” Kaplan concluded.

The IA 50, compiled by ImpactAssets, is a free online database for impact investors, family offices, financial advisors and institutional investors that features a diversified listing of private capital fund managers delivering social and environmental impact as well as financial returns.

Firms in the EIM category were chosen to represent newer fund managers to watch that demonstrate potential to create meaningful impact through unique strategies, investment in under-represented impact themes or diversity in leadership.

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About Circulate Capital:
Circulate Capital is an investment management firm dedicated to incubating and financing companies that prevent ocean plastic. We focus on the prevention of mismanaged plastic waste in countries located in South Asia and Southeast Asia, regions that contribute disproportionately to ocean plastic pollution primarily because they often lack investment in critical waste and recycling infrastructure to manage the problem. We were created in collaboration with Ocean Conservancy, and our founding investors include PepsiCo, Procter & Gamble, Dow, Danone, CHANEL, Unilever, The Coca-Cola Company and Chevron Phillips Chemical Company LLC. https://www.circulatecapital.com/
About the ImpactAssets 50
The IA 50 is the first publicly available database that provides a gateway into the world of impact investing for investors and their financial advisors, offering an easy way to identify experienced impact investment firms and explore the landscape of potential investment options. The IA 50 is intended to illustrate the breadth of impact investment fund managers operating today, though it is not a comprehensive list. Firms have been selected to demonstrate a wide range of impact investing activities across geographies, sectors and asset classes.

The IA 50 is not an index or investable platform and does not constitute an offering or recommend specific products. It is not a replacement for due diligence. In order to be considered for the IA 50 2021, fund managers needed to have at least $25 million in assets under management, more than three years of experience as a firm with impact investing, documented social and/or environmental impact and be available for US investment. Additional details on the selection process are available here.

The IA 50 Emerging Impact Manager list is intended to spotlight newer fund managers that may demonstrate future potential to create meaningful impact. Criteria such as minimum track record or minimum assets under management may not be applicable.

The IA 50 Emeritus Impact Manager list illuminates impact fund managers who have achieved consistent recognition on the IA 50.

About ImpactAssets
ImpactAssets is the leading impact investing partner for individuals, families and philanthropists tackling the world’s greatest challenges by investing in the world’s brightest ideas. We make it easy for our clients to “discover, connect and invest” in game-changing entrepreneurs and funds. Founded in 2010, ImpactAssets increases flows of money to impact investing with our 100% impact investment platform and field-building initiatives, including the IA 50 database of private debt and equity impact fund managers.

The ImpactAssets Donor Advised Fund is an innovative vehicle that empowers donors to increase the impact of their giving by combining it with strategic, sustainable and responsible investing to build a sophisticated philanthropic endowment. The Fund currently has more than $1.4 billion in assets in 1,400 donor advised funds, working with 350 wealth advisors across 60 financial services firms.

Learn more at www.impactassets.org