

The time is now to invest in the recycling value chain in South and Southeast Asia to build a stronger, better industry for the long term.



Investors to  
**double down  
on financing**

the plastic recycling value chain



Brand owners to  
**commit to buy  
recycled materials**

and provide guarantees  
for offtake



Philanthropic actors to  
**refine existing  
grant programs**

to support waste pickers



Governments to  
**recognize the  
recycling value chain**

as an essential service

Interventions are needed in the next six months to overcome current challenges related to the COVID-19 crisis, prevent increased plastic pollution and protect livelihoods.